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| |  | | --- | | **Web Site Design : Web Site Evaluation**  Teacher Name: **Ms. Manning**    Curriculum Area: **ELA/Parent Training**  URL: **readingrockets.org**  Learning objectives supported by this site: users will be able to find relevant strategies, tools, research, and other information regarding to ELA instruction for students both at home and in the classroom. | |

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| CATEGORY | **Level 1** | **Level 2** | **Level 3** | **Level 4** |
| **Authority** | No contact information or author provided | No author, but some contact information (email, number, etc) | An author is listed, but unsure if author is creator or materials or simply the editor | Author(s) listed, credentials provided, and is the creator of materials provided |
| **Affiliation** | no clear support for provided information | larger institution is listed for site; however, not clear if the author has any ties to supporting larger institution | supported by a larger institution; but some bias apparent in information | supported by reputable institution with little to no bias in provided information |
| **Purpose** | the purpose of this site cannot be determined with provided information | has several purposes that do not align with objects of criteria | purpose is somewhat clear | purpose is clear and supports objectives needed |
| **Objectivity** | there is no evidence of objectivity on this site | great deal of advertising and contains bias information | minimal bias and advertising | free of bias and only helpful, minimal advertising |
| **Content** | does not relate to my objectives, no centralized content | many links do not relate to my objectives | not well organized- but good content, | well organized, non bias content, relates to objectives |
| **Learning Process** | will not challenge learners to think, discuss, compare, or classify information | provides interesting facts for resources for information; however, does not challenge learners to think, classify, compare or discuss | relates to objectives, links work, but not organized | links work, well organized, relates to objectives, and challenges learners. |
| **Audience** | not appropriate for my audiences | written above level for targeted audiences, but has some useful information. | written at an appropriate level for my audience and some information useful. | written at an appropriate level and suitable for classroom use. |
| **Currency** | information has not been revised in the last year and a half. | information is good quality, but has not been updated in the last year. | has been updated in the last 6 months, and seems to be relevant | information has been updated in the last 3 months and reflects currency. |
| **Design** | inappropriately designed for target audience | loads slowly and poorly designed | loads well, but not easily navigated | loads quickly, easy to navigate, and visually pleasing |
| **Ease of Use** | unorganized and not user-friendly for person unfamiliar with site | has organized tab and/or instructions to use site, but not clearly stated | clearly stated navigation tools, but not organized | organized navigational routes for users to use freely on site with little to no tutorials needed. |
| **Comments:** this website is a great resource to use for a parent/family night training for parents of young, struggling readers, or uniterested readers. This site is also good for parents and teachers alike to see strategies that work for specific reading target areas such as motivation, comprehension, writing, and so much more. I did rate it a level 2 on currency because though the information is relevant, most of the research articles and strategy tabs have not been updated in the last year. | | | | |